

United Daughters of the Confederacy®
UDC Magazine Advertising Rates
Effective September 1, 2021

All checks are to be made payable to Treasurer General UDC and sent as instructed to the *UDC Business Office*. All ads are to be sent with submission form electronically to the Magazine Coordinator at magazine@hqudc.org. **Rates listed below are B&W unless noted as highlighted.**

Size	Dimension (h x w)	Business Rate	UDC Member Rate
Single-column inch	1" H x 2 1/3" W	\$55.00	\$44.00
Double-column inch	1/2" H x 4 5/6" W	\$60.00	\$48.00
2 inch	2" H x 2 1/3" W	\$70.00	\$56.00
3 inch	3" H x 2 1/3" W	\$90.00	\$72.00
4 inch	4" H x 2 1/3" W	\$110.00	\$88.00
1/6 page vertical	4 5/6" H x 2 1/3" W	\$125.00	\$100.00
1/6 page horizontal	2 1/3" H x 4 5/6" W	\$125.00	\$100.00
1/3 page square	4 5/6" H x 4 5/6" W	\$220.00	\$176.00
1/3 page vertical	9 2/3" H x 2 1/3" W	220.00	\$176.00
1/3 page horizontal	3 1/6" H x 7 1/2" W	\$220.00	\$176.00
1/2 page vertical	7" H x 4 5/6" W	\$300.00	\$240.00
1/2 page horizontal	4 5/6" H x 7 1/2" W	\$300.00	\$240.00
1/2 page vertical - color	7" H x 4 5/6" W	\$450.00	\$375.00
1/2 page horizontal - color	4 5/6" H x 7 1/2" W	\$450.00	\$375.00
2/3 page vertical	9 2/3" H x 4 5/6" W	\$375.00	\$300.00
2/3 page horizontal	7" H x 7 1/2" W	\$375.00	\$300.00
Full page – B&W	Entire page	\$525.00	\$420.00
Full page – color **	Entire page	\$640.00	\$510.00
Centerfold (2 pgs) – B&W **	Both entire pages	\$1,175.00	\$940.00
Centerfold (2 pages) – color **	Both entire pages	\$1,400.00	\$1,120.00
Inside front cover – B&W **	Entire page	\$550.00	\$440.00
Inside front cover – color **	Entire page	\$665.00	\$530.00
Inside back cover – B&W **	Entire page	\$550.00	\$440.00
Inside back cover – color **	Entire page	\$665.00	\$530.00
Back cover – B&W **	Entire page	\$565.00	\$450.00
Back cover – color **	Entire page	\$675.00	\$540.00
Photo, Logo, or graphic – per image		\$5.00 each image	\$5.00 each image

****/** Check with Magazine Coordinator for availability**